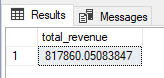
**PIZZA SALES SQL QUERIES**

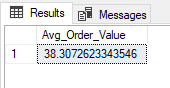
1. Total Revenue

select sum(total\_price) as total\_revenue from pizzaSales



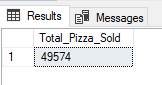
1. Average Order Value

select sum(total\_price) / count(distinct order\_id) Avg\_Order\_Value from pizzaSales



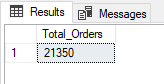
1. Total Pizza Sold

select sum(quantity) as Total\_Pizza\_Sold from pizzaSales



1. Total Orders

select count(distinct order\_id) as Total\_Orders from pizzaSales

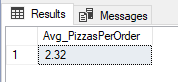


1. Average Pizzas per Order

select cast(cast(sum(quantity) as decimal(10,2)) /

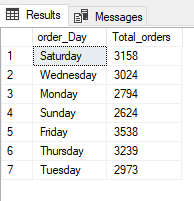
cast(count(distinct order\_id) as decimal(10,2)) as decimal(10,2))

as Avg\_PizzasPerOrder from pizzaSales



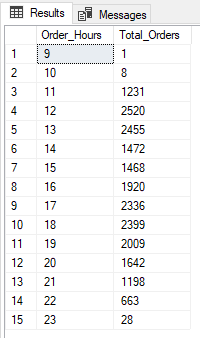
1. Daily Trends for Total Order

select datename(dw, order\_date) as order\_Day, count(distinct order\_id) as Total\_orders from pizzaSales group by datename(dw, order\_date)



1. Hourly Trend for Total Orders

select DATEPART(hour,order\_time) as Order\_Hours, count(distinct order\_id) as Total\_Orders from pizzaSales group by DATEPART(hour,order\_time) order by DATEPART(hour,order\_time)



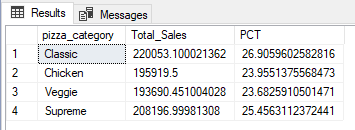
1. Percentage of Sales by Pizza Category

select pizza\_category,sum(total\_price) as Total\_Sales, sum(total\_price)\*100/

(select sum(total\_price) from pizzaSales) as PCT

from pizzaSales

group by pizza\_category



Note - Add where month(order\_date) =1 to get data of first month i.e January

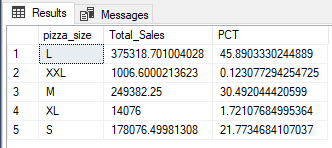
1. Percentage of Sales by Pizza Size

select pizza\_size,sum(total\_price) as Total\_Sales, sum(total\_price)\*100/

(select sum(total\_price) from pizzaSales) as PCT

from pizzaSales

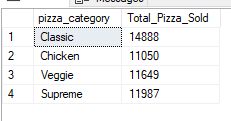
group by pizza\_size



1. Total pizas sold by pizza category

select pizza\_category, sum(quantity) as Total\_Pizza\_Sold from pizzaSales

group by pizza\_category

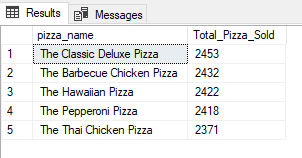


1. Top 5 best Sellers by Total Pizzas Sold

select top 5 pizza\_name, sum(quantity) as Total\_Pizza\_Sold from pizzaSales

group by pizza\_name

order by sum(quantity) desc



1. Top 5 worst Sellers by Total Pizzas Sold

select top 5 pizza\_name, sum(quantity) as Total\_Pizza\_Sold from pizzaSales

group by pizza\_name

order by sum(quantity)

